



Advertise in the programme for Tenterden Folk Festival 2021

All price held

The Covid Safe Tenterden Folk Festival 2021 runs from Thursday 30th September to Sunday 3rd October. The bumper souvenir programme will be published in late August or very early September and distributed through Tourist Information Centres, Libraries, Tenterden & District Chamber of Commerce members and folk venues, sent to Around Kent Folk magazine subscribers, festival ticketholders and local and national press. The programme will also be posted on our website for an extended period.

POSITION	SIZE (height x width) Cm	COST: FULL COLOUR £	COST: GREY SCALE £
Outside back cover	full page 18.0 x 13.0	240.00	
Inside front cover or Inside back cover	full page 18.0 x 13.0 half page 8.5 x 13.0	210.00 130.00	
Run of programme	Full Page 18.0 x 13.0	190.00	130.00
Run of programme	Half page 8.5 x 13.0	100.00	80.00
Run of programme	Quarter Page 8.5 x 6.0	75.00	60.00

- ❖ Approximately 3500 copies printed and distributed free
- ❖ 12% discount available to business based in Tenterden (paid in advance)
- ❖ Special discounts available to confirmed stallholders (paid in advance)
- ❖ Special prices available for folk clubs and venues that normally advertise in AKF
- ❖ Overall size of publication: A5 book: (height 21.0cm width 14.cm approx.)
- ❖ Colour gloss cover
- ❖ Advertisements in colour or grey scale
- ❖ All prices are for payment in advance with full artwork supplied to us
- ❖ No VAT
- ❖ Cheques payable to "Tenterden Folk Day Trust"
- ❖ Adverts accepted in print quality PDF, JPEG or TIFF preferably by email
- ❖ Also send printed copy of advert with cheque.

To book your advert contact;

Alan Castle: T: 01233 626805 E: advertising@tenterdenfolkfestival.org.uk
Tenterden Folk Festival, 15 Repton Manor Road, Ashford, Kent, TN23 3HA

Tenterden
Folk Festival
Registered
charity No.
1038663

Promoting folk
song, music
and dance.

Hon Patrons
Shirley Collins
MBE
Jacqui McShee

Member of;
Tenterden &
District
Chamber of
Commerce,
Association
of Festival
Organisers,
Affiliated to;
The English
Folk Dance &
Song Society.

Supported,
sponsored and
partly funded
by;
Tenterden
Town Council,
Ashford
Borough
Council
Kent County
Council,
and an
increasing
number of
businesses &
other
organisations